




2026 D.C. FLY-IN SPONSORSHIP CATALOG

Your opportunity to help families and individuals affected by PWS advocate for their needs on Capitol Hill.

 May 4-6, 2026

 Yours Truly DC Hotel | Washington, D.C.



A MESSAGE FROM OUR CEO

STACY WARD, MS, BCBA



Every two years, the PWSA | USA D.C. Fly-In brings families and supporters in the Prader-Willi syndrome (PWS) community together to ensure their voices are heard where it matters most - on Capitol Hill. This three-day event was created out of a growing necessity to advocate for the needs of our loved ones living with PWS and raise awareness among our nation's changemakers.

Between May 4-6, 2026, our 3rd Biennial D.C. Fly-In will unite advocates, families, and rare-disease leaders to meet directly with Members of Congress and federal agencies. Following the success of our 2024 event, with 139 advocates from 31 states and 131 Congressional meetings, the 2026 Fly-In will expand in both scale and impact.

Your sponsorship makes this vital work possible. It helps families who might never otherwise travel to D.C. share their stories, educate policymakers, and drive progress in research, newborn screening, and treatment access.

Sponsors will receive:

- National recognition in all pre- and post-event communications (press release, social media, newsletter)
- Inclusion in the official 2026 Fly-In Impact Report and recap video
- Option for joint photo opportunity on Capitol Hill
- Year-round visibility through follow-up advocacy programming

Together, we can amplify the PWS community's voice and turn advocacy into action. We would love to connect and discuss how your company can join us in making a national impact.

With gratitude,

Stacy Ward, MS, BCBA
PWSA | USA CEO



"Having the chance to speak with people who can affect change for my daughter and all of her PWS buddies - there's just nothing more important I could be doing."

- Melanie Z., Mom to Josephine (7),
Living with PWS

LEARN MORE ABOUT PWSA | USA'S
D.C. FLY-IN BY SCANNING THE QR CODE



SPONSORSHIP *Opportunities*



PRESENTING SPONSOR

\$50,000

- ✓ Premier logo placement on event print and digital materials
- ✓ Premier logo placement on event promotional materials, including: website, emails, social media posts, press release, and recap video
- ✓ Optional exhibit or informational table at event
- ✓ Opportunity to deliver welcome remarks at event
- ✓ Recognition as "Presenting Sponsor" at opening and closing sessions



ADVOCACY CHAMPION

\$25,000

- ✓ Standard logo placement on all event print and digital materials
- ✓ Standard logo placement on event promotional materials, including: website, emails, social media posts, and recap video
- ✓ Optional exhibit or informational table at event
- ✓ Recognition during Congressional breakfast and reception



COMMUNITY PARTNER

\$10,000

- ✓ Small logo placement on all event print and digital materials
- ✓ Small logo placement on event website and recap video
- ✓ Optional exhibit or informational table at event



ADVOCATE SUPPORTER

\$5,000

- ✓ Individual/Company Name listed on event webpage and recap video
- ✓ Individual/Company Name listed on event print and digital materials
- ✓ Directly sponsors travel for one advocate family

Custom sponsorships and in-kind partnerships available upon request.

2026 D.C. FLY-IN *Expected Impact*



150+

D.C. Fly-In Attendees

40+

States Represented



180+

Congressional Meetings

**All 50 States
& Territories**

Bipartisan Offices Engaged



50+

Youth & Sibling Advocates





INTERESTED IN LEARNING *More?*

To get more information and to talk to our team about becoming a D.C. Fly-In Sponsor, please email development@pwsausa.org. We hope you will consider partnering with PWSA | USA to make a difference in the lives of those affected by Prader-Willi syndrome.

