



STRATEGIC BOARD COMPOSITION MATRIX

Worksheet A

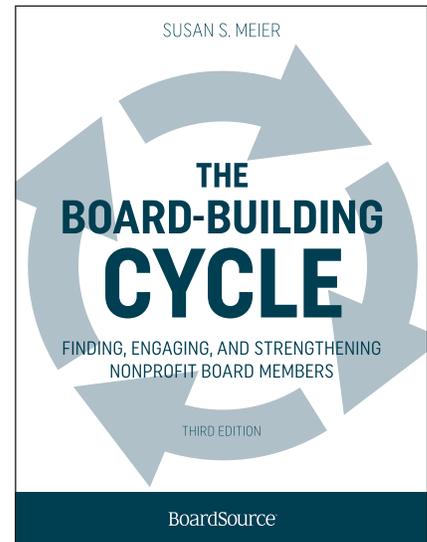
High-performing nonprofit boards are both thoughtful and intentional in creating a strategically composed board of directors. Composition ideally reflects diversity in gender/identity, age, race/ethnicity, skill sets, professional expertise, circles of influence, and personal and leadership characteristics. Every board's ideal composition should be considered in terms of the specific needs, strategies, and lifecycle of the organization, as the board looks forward several years.

Customize this matrix to reflect the breadth of characteristics and factors that you potentially wish to consider as you recruit new board members. To begin the process of identifying your board's current composition compared with its ideal board composition, please complete Worksheet A. All board members should check the elements that best reflect them in relationship to their service on this board. The completed worksheet should be submitted to the governance committee.

Worksheet B

Customize Worksheet B to align with Worksheet A. After all board members have completed Worksheet A, use this form to compile the individual worksheets. Board member names or initials can be inserted below in Column 1, 2, and so on.

The governance committee should then compare the board's current skills, expertise, and diversity to the characteristics of its ideal board, and identify the gaps. Consider the impact of those who will be cycling off the board in the next one to three years. The list of targeted characteristics and skills can be prioritized according to urgency and value. The governance committee can present this analysis and its recommended priorities to the full board for discussion. Once finalized, this prioritized list becomes the guide for the board as it seeks to recruit new members.



EXCERPTED FROM *THE BOARD-BUILDING CYCLE, THIRD EDITION*, BY SUSAN S. MEIER.

Strategic Board Composition Matrix

Board Member Name: _____ Number of Years on the Board: _____ Current Term Expires: _____

Age	
Under 18	
19-34	
35-50	
51-65	
Over 65	
Gender	
Man	
Woman	
Non-binary	
Prefer not to answer	
Transgender	
No	
Yes	
Prefer not to answer	
Sexual Orientation	
Straight	
Gay	
Lesbian	
Bisexual	
Queer	
Prefer not to answer	
Race/Ethnicity (select as many as apply)	
African American/Black	
Asian/Pacific Islander	
Caucasian/White	
Hispanic/Latino	
Native American/Indian	
Other (please list):	
Community Connections	
Corporate	
Education	
Faith-based organizations	
Health care	
Media	
Philanthropy	
Political	
Small business	
Social services	
Other:	

Financial Resources	
Money to give	
Access to other potential individual donors	
Access to other resources (e.g., foundations, corporate support)	
Qualities	
Leadership skills/motivator	
Willingness to work/availability	
Personal connection with the mission	
Personal Style (check the two that best apply)	
Catalyst for change	
Consensus builder	
Good communicator	
Mediator	
Implementer/gets things done	
Strategist/asks great questions	
Visionary	
Areas of Expertise (check the four that best apply)	
Administration/management	
Advocacy/public policy	
Education	
Entrepreneurship	
Financial management: accounting	
Financial management: investments	
Fundraising	
Government	
Governance/nonprofit management	
Health care/medicine	
Human resources	
Law	
Marketing/public relations	
Physical plant/facilities/engineering	
Real estate	
Social media	
Strategic planning	
Technology	
Other:	

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Strategic Board Composition Matrix

Board Member Name: _____ Number of Years on the Board: _____ Current Term Expires: _____

	Current Members									Prospects			
	1	2	3	4	5	6	7	8	9	A	B	C	D
Age													
Under 18													
19-34													
35-50													
51-65													
Over 65													
Gender													
Man													
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Race/Ethnicity													
African American/Black													
Asian/Pacific Islander													
Caucasian/White													
Hispanic/Latino													
Native American/Indian													
Other (please list):													
Financial Resources													
Money to give													
Access to other potential individual donors													
Access to other resources (e.g., foundations, corp. support)													

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Community Connections													
Corporate													
Education													
Faith-based organizations													
Health care													
Media													
Philanthropy													
Political													
Small business													
Social services													
Other:													
Qualities													
Leadership skills/motivator													
Willingness to work/availability													
Personal connection with the mission													
Personal Style (max. two per board member)													
Catalyst for change													
Consensus builder													
Good communicator													
Mediator													
Implementer/gets things done													
Strategist/asks great questions													
Visionary													

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Board Member Name: _____ Number of Years on the Board: _____ Current Term Expires: _____

	Current Members									Prospects			
	1	2	3	4	5	6	7	8	9	A	B	C	D
Areas of Expertise (max. four per board member)													
Administration/management													
Advocacy/public policy													
Education													
Entrepreneurship													
Financial management: accounting													
Financial management: investments													
Fundraising													
Government													
Governance/nonprofit management													
Health care/medicine													
Human resources													
Law													
Marketing/public relations													
Physical plant/facilities/engineering													
Public policy													
Real estate													
Social media													
Strategic planning													
Technology													
Other													
# of years on the board													

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