

MAY IS PWS AWARENESS MONTH

Here are a collection of ideas to help get you started spreading the word!

With this list, there's bound to be at least one thing you can do for PWS Awareness Month of May.

Advocate and Educate

- **Advocate for PWS Awareness Month House Resolution**

Express support for the designation of a National Prader-Willi Awareness Month to raise awareness and promote research into this challenging disorder. [Click here](#) to read the resolution and find out how to advocate (or go to <http://www.pwsausa.org/pressrelease/Resolution.htm>).

- **Write Letters to the Editor**

"Letters to the Editor" is the most widely read section of the newspaper. Select an issue that matters to you that can relate to PWS, such as the need for respite care/Medicaid issues, and address it in a Letter to the Editor. Keep your letter to one topic. If several parents in the town write a letter, some are bound to be printed and *that* would be quite a lot of exposure to PWS. Check out Letters to the Editor in your local papers to get an idea of what gets published.

- **Give a presentation**

We have created a PowerPoint® presentation that gives an overview of PWS, all set and made just for you! Schedule time to give a presentation to service clubs, a group of friends, colleagues at work, or whoever else you want. Use this Powerpoint presentation <http://www.pwsausa.org/Awareness/PWSPresentation.pdf> or call PWSA (USA) at 800.926.4797 for others.

Use the Internet

- **Facebook **

Become a Friend of PWSA (USA). If you don't already have one, set up a Facebook account. Then search for "Prader-Willi Syndrome Association (USA)" and join! Or go to our website, www.pwsausa.org, and click on the Facebook badge to get started. Send an invite to all your friends to join, too.

Also, change your status to "Today I'm donating my status to Prader-Willi Syndrome Awareness Month – help spread the word! www.pwsausa.org".

- **Blog**

Let your readers know that it's Prader-Willi Syndrome Awareness Month. [Click here](#) to be informed about PWS (or go to <http://www.pwsausa.org/syndrome/index.htm>).

- **Twitter **

Tweet to all your followers: "May is PRADER-WILLI SYNDROME AWARENESS MONTH; visit the [Prader-Willi Syndrome Association \(USA\) Website, www.pwsausa.org](http://www.pwsausa.org), for ways to get involved."

Ask and Give

- **Plan or Attend**

Make plans for your own awareness or fundraising event or attend one already planned this May. These pages will help get you underway: www.pwsausa.org/Awareness/EducationalAwareness.htm, <http://www.pwsausa.org/fundraising/index.htm>, or <http://www.pwsausa.org/fundraising/events/index.htm>. You can also go to www.firstgiving.com/pwsausa to easily set up a personalized fundraising page.

- **Set Out Community Collection Containers**

You've probably seen these at check-out counters before. Now PWSA has them, too. Designed for chapters and individuals, use these containers in your area. Make a list of the stores and businesses that would be willing to set them out on their check-out counters for you. Chapters can keep all the money that is collected. If you are an individual, please make sure to send all the funds to PWSA (USA). You will also want to contact your city/county government for rules pertaining to collection boxes for nonprofits. Use our predesigned template. Call 800.926.4797 to order yours.

- **Donate**

Make a generous tax-deductible online donation today to help support our ongoing initiatives to accelerate PWS progress, essential research and vital support services (or go to <http://www.pwsausa.org/support/donations.asp>).

Be Seen

- **Increase Visibility**

PWSA (USA) has many promotional items to help with visibility. New items this year include totes (think reusable 'green' totes), star clip magnets, and stressball baseballs. Go to <http://www.pwsausa.org/store/logo.htm> for more information or call 800.926.4797.

For more ideas, [click here](#) (or go to <http://www.pwsausa.org/involved.htm>).

PWS needs to be top of the mind during Prader-Willi Syndrome Awareness Month of May. We need you to join us... get pro-active... be generous... and share. Nothing shows strength like working together, and together we can make May a powerful month, if we all do just one thing!

Sincerely,

Jodi O'Sullivan

Director of Development & Communications
PWSA (USA)

Monthly Donation Opportunity Now Available

Can you make a regular monthly donation? Automatic monthly, quarterly, or annual donations can now be set up through the "Donate Now" tab on our website at www.pwsausa.org. Please consider this new

giving opportunity - every little bit helps! Be one of the first to sign up for automatic monthly donations.

Sign Up to Get The Gathered View Electronically

To receive The Gathered View newsletter by email, sign up at www.pwsausa.org/emailGV.htm. Be the first to get the news, without waiting for snailmail!

Thank you for your consistent support. Remember, you can always make an online donation at www.pwsausa.org/support/donateform.asp. Together, there is nothing we cannot achieve for our children.

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